ACHEMA ASIA 2016

Announcement

10th Internation Al Exhi bition
And Conference
On Chemical Engineering
And Biotechnology
Beijing, People’s Republic of China
9 – 12 May 2016

10th jubilee edition
China’s process technology hub
since 1989
ACHEMA, the world forum for the chemical process industries, is the global flagship event for chemical engineering and biotechnology. The ACHEMA worldwide approach with its focus on emerging markets gives this forum a regional platform in the world’s most dynamic growth region.

Since its establishment more than 25 years ago, AchemAsia has become the prime communication hub for suppliers of the process industries to benefit from the chances that China continues to offer. With AchemAsia 2016 being already the 10th event in a successful row, this is the opportunity to strengthen your position in China, to underline your technical leadership, and to gain ground against the competition.

Irrespective of recent volatilities of its stock market, no other economy in the world comes even close to China’s modernization pace and economic drive. Courageous yet balanced economic stimulus programmes keep the Chinese economy on track, accompanied by a remarkable independence from the economic situation of the rest of the world. Fostered by the current Five-Year Plan, the demand for innovative solutions in the process industries is probably higher than ever.

At the same time, there is no other event in China for the chemical process industry which rivals AchemAsia in terms of nationwide visibility, standing and networking potential.

ACHEMASIA
SUCCESS FACTORS
» most international – and most visible – event for China’s process industry
» face-to-face communication with experts and decision makers
» partnering arena among China’s heavyweights and trendsetters
» stepping stone to investment decisions
» showcase for innovations
» integrated technical solutions for all sectors of the process industries
» opportunity to recruit new personnel
» synergies through DECHEMA’s global network

ACHEMASIA
COUNTRY FOCUS: CHINA
» the world’s number one in foreign investments
» the world’s second largest consumer – and third largest producer – of chemical products
» consistent economic growth for more than two decades
» foreign investors welcome
» successful reform policy
» steady deregulation and adaptation to market economy structures
» shift from export-driven, commodity-product economy to high-tech innovative economy
» enormous biotech potential with approx. 5,000 biotech companies
» largest market for agrochemicals
» global powerhouse for the production of industrial goods
» increasing competitiveness of products “made in China”
» chemical process industry on pole position in China’s economy
» substantial progress in the protection of intellectual property rights
EXHIBITION AND CONFERENCE – A BALANCED SYNERGY

Exhibition profile with focus on national core industries
» Chemical Apparatus and Plant Construction
» Process Technology
» Petrochemistry
» Maintenance and Quality Assurance
» Environmental Protection
» Industrial Water Treatment
» Pharmaceutical Industry
» Biotechnology
» Food Industry
» Agrochemistry
» Laboratory and Analytical Techniques
» Packaging and Storage Techniques
» Resources Development

New Conference Layout:
Satellite Symposia on focal topics, individually organized in cooperation with DEHEMA’s partner associations, are addressing subjects of practical relevance or special interest:

» International Forum: Applied Process Intensification (A)
organized by CIESC Chemical Industry and Engineering Society of China

» China Focus: Smog Prevention and Clean Production (B)
organized by CIESC Chemical Industry and Engineering Society of China

» International Forum: Advances in Industrial Water Technology (C)
organized by CIESC Chemical Industry and Engineering Society of China and China Desalination Association (CDA)

» Euro-Asian Panel: Strategies for implementing an Industry 4.0 Approach in China (D)
organized by DEHEMA Society for Chemical Engineering and Biotechnology

» Workshop: Benefitting from Single Use Technologies (E)

» Workshop: Energy efficient Heat Exchangers (F)

BY PARTICIPATING IN ACHEM ASIA, YOU WILL

» obtain first-hand information on recent trends in China’s process industry
» identify present technological demand
» listen to senior speakers discussing China’s investment strategy
» meet our industry’s most important Chinese companies at one venue
» introduce products and services to potential clients
» learn from the experience of top investors
» discuss with potential cooperation partners

GREAT VENUE – EASY LOGISTICS – STEADY TARIFF – NO HIDDEN COSTS

The modern China National Convention Center (CNCC) which will host the 10th AchemAsia has set standards for exhibition facilities in China. With its convenient and central location in the immediate vicinity of Beijing’s Olympic Park and its smart hall layout, combined with all the flexibility one expects from a state-of-the-art fair ground today, CNCC provides the perfect stage for AchemAsia.

AchemAsia’s graded rental tariffs offer exhibitors various options for a wide range of budgets, based on the attractiveness of the actual booth location.

AchemAsia rental rates:
stands in prime location: € 513.-/m²
stands in preferential location: 15 % discount
aisle stands in preferential location: 30 % discount
standard aisle stands: 40 % discount
mandatory media package: € 350.-
co-exhibitor fee: € 1,100.-

Rental fees include:
» stand walls in modular construction
» carpeting and basic cleaning
» fascia board with company name
» standard socket
» spotlights
» 2 chairs and 1 table or counter

The minimum stand size is 12 m², and 9 m² for aisle stands along the outer hallways; raw space (stand area without stand construction) is alternatively available for booths larger than 36 m² at a rental rate uniformly reduced by € 17.-/m² for all booth types.
ACHEMASIA – FACTS AND FIGURES

ACHEMASIA – RECENT FIGURES

<table>
<thead>
<tr>
<th>Year</th>
<th>Exhibitors</th>
<th>Net exhibition area / sqm</th>
<th>Exhibitors from China</th>
<th>Exhibitors from abroad</th>
<th>Countries / Regions</th>
<th>Attendees</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>418</td>
<td>6,504</td>
<td>240</td>
<td>178</td>
<td>23</td>
<td>12,470*)</td>
</tr>
<tr>
<td>2010</td>
<td>413</td>
<td>6,249</td>
<td>230</td>
<td>223</td>
<td>24</td>
<td>12,453*)</td>
</tr>
<tr>
<td>2007</td>
<td>505</td>
<td>8,797</td>
<td>241</td>
<td>222</td>
<td>27</td>
<td>16,048**)</td>
</tr>
<tr>
<td>2004</td>
<td>414</td>
<td>6,396</td>
<td>190</td>
<td>239</td>
<td>27</td>
<td>18,440</td>
</tr>
<tr>
<td>2001</td>
<td>330</td>
<td>4,804</td>
<td>167</td>
<td>239</td>
<td>25</td>
<td>22,142</td>
</tr>
<tr>
<td>1998</td>
<td>416</td>
<td>6,036</td>
<td>125</td>
<td>205</td>
<td>23</td>
<td>19,058</td>
</tr>
<tr>
<td>1995</td>
<td>453</td>
<td>6,671</td>
<td>120</td>
<td>296</td>
<td>21</td>
<td>17,175</td>
</tr>
</tbody>
</table>

* shortened 3-day event schedule  
**) introduction of electronic visitor counting

ACHEMASIA 2013 - EXHIBITORS BY COUNTRY/REGION

<table>
<thead>
<tr>
<th>Country / region</th>
<th>Number of exhibitors</th>
<th>Exhibition area / sqm</th>
</tr>
</thead>
<tbody>
<tr>
<td>Belgium</td>
<td>1</td>
<td>12</td>
</tr>
<tr>
<td>Canada</td>
<td>2</td>
<td>37</td>
</tr>
<tr>
<td>China PR</td>
<td>241</td>
<td>3983</td>
</tr>
<tr>
<td>Czech Republic</td>
<td>3</td>
<td>32</td>
</tr>
<tr>
<td>Denmark</td>
<td>2</td>
<td>12</td>
</tr>
<tr>
<td>Finland</td>
<td>2</td>
<td>25</td>
</tr>
<tr>
<td>France</td>
<td>17</td>
<td>150</td>
</tr>
<tr>
<td>Germany</td>
<td>90</td>
<td>1592</td>
</tr>
<tr>
<td>Great Britain</td>
<td>5</td>
<td>48</td>
</tr>
<tr>
<td>Hong Kong, PR China</td>
<td>6</td>
<td>78</td>
</tr>
<tr>
<td>India</td>
<td>3</td>
<td>36</td>
</tr>
<tr>
<td>Israel</td>
<td>1</td>
<td>12</td>
</tr>
<tr>
<td>Italy</td>
<td>13</td>
<td>150</td>
</tr>
<tr>
<td>Japan</td>
<td>3</td>
<td>54</td>
</tr>
<tr>
<td>Korea, South</td>
<td>3</td>
<td>33</td>
</tr>
<tr>
<td>Netherlands</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>Singapore</td>
<td>2</td>
<td>24</td>
</tr>
<tr>
<td>Spain</td>
<td>2</td>
<td>37</td>
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<tr>
<td>Sweden</td>
<td>1</td>
<td>21</td>
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<tr>
<td>Switzerland</td>
<td>7</td>
<td>60</td>
</tr>
<tr>
<td>Taiwan</td>
<td>3</td>
<td>48</td>
</tr>
<tr>
<td>Ukraine</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>USA</td>
<td>10</td>
<td>69</td>
</tr>
<tr>
<td>Total</td>
<td>419</td>
<td>6513</td>
</tr>
</tbody>
</table>

VISITOR SURVEY – FIELD OF ACTIVITY

<table>
<thead>
<tr>
<th>Field</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Planning and Construction</td>
<td>17%</td>
</tr>
<tr>
<td>Research and Development</td>
<td>30%</td>
</tr>
<tr>
<td>Production</td>
<td>10%</td>
</tr>
<tr>
<td>Materials Testing</td>
<td>6%</td>
</tr>
<tr>
<td>Consulting</td>
<td>10%</td>
</tr>
<tr>
<td>Information and Data Processing</td>
<td>5%</td>
</tr>
<tr>
<td>Sales</td>
<td>18%</td>
</tr>
<tr>
<td>Other</td>
<td>4%</td>
</tr>
</tbody>
</table>

VISITOR SURVEY – PROFESSIONAL BACKGROUND

- Engineer 41%  
- Sales person 15%  
- Chemist / Physicist 2%  
- Lab assistant 5%  
- Other 10%  
- Student 12%  
- Technician 15%

VISITOR SURVEY – PLACE OF WORK

- Industry 52%  
- University / Research 18%  
- Other 14%  
- Trade 16%

ORGANIZERS

DEHEMA – Exhibitions GmbH  
CIESC – Chemical Industry and Engineering Society of China

CO-ORGANIZERS

CIATA – China Industry Anticorrosion Technology Association  
CNCC – China National Convention Center
Forging alliances for twenty-five years – AchemAsia’s network offers access to regional target groups.

AchemAsia — Supporting Institutions

- China Petroleum and Chemical Industry Federation (CPCIF)
- China Association for Science and Technology (CAST)
- China National Petroleum Corporation (CNPC)
- SINOPEC China Petro-Chemical Corporation
- China National Offshore Oil Corporation (CNOOC)
- ChemChina China National Chemical Corporation
- China General Machinery Industry Association (CGMA)
- China Water Enterprise
- Chinese Society of Biotechnology (CSBT)
- China National Petroleum and Chemical Planning Institute (NPCLI)
- China Pharmaceutical Association of Plant Engineering (CPAPE)
- China Instrument and Control Society (CIS)
- China National Chemical Information Centre (CNClC)
- China Desalination Association (CDA)
- Association of International Chemical Manufacturers (AICM)
- CCPII Sub-Council of Chemical Industry (CCPII-CHEM)
- Shanghai Society of Chemistry and Chemical Industry
- Taiwan Institute of Chemical Engineers
- Society of Chemical Engineers, Japan
- VDMA Verband Deutscher Maschinen- und Anlagenbau
- Asian Pacific Confederation of Chemical Engineering (APCCE)
- Interamerican Confederation of Chemical Engineering
- GIFIC (French Association of Suppliers of the Chemical Industry)
- European Federation of Chemical Engineering
- European Federation of Biotechnology
- European Federation of Corrosion

AchemAsia worldwide services and assistance are also available through:

EXHIBITION space will be allocated to exhibitors on a first-come-first-served basis. Applications are requested prior to 30 November 2015. Exhibitors can withdraw their application free of charge until 31 October 2015. Once a stand reservation has been confirmed, exhibitors will receive their user ID to order all available services online, together with a download option for the hall plan and stand allocation. As funding programmes will be made available in several countries, it may be advisable to contact the respective authority (e.g. the Ministry of Commerce) in your country.

PREFERRED CONFERENCE language is English. Please submit your proposed lecture in the form of a single page abstract (200 kB max.) either directly through the respective symposium organizer or via www.achemasia.de/congress and indicate the desired symposium (A) – (F).

Deadline for lecture submissions is 15 November 2015. Applications are welcome both from industry and academia on

- new scientific results of high application relevance and innovative problem solutions
- new developments and first practical experience.

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Organizational Matters

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Fax: +420 2 37135 246
E-mail: lucie.havlova@happymaterials.com
4,000 suppliers and research institutions from 60 countries

- Chemical Engineering
- Environmental Protection
- Biotechnology

**ACHEMA online – prompt answers for questions such as:**

- What new products and processes are available?
- Who offers them?
- Who supplies equipment or components?
- Who could be a suitable research partner?
- ... or cooperation partner?
- What agencies are sought or offered?
- What new developments are on the market?
- What are emerging trends?
- Who is seeking licensees or licensors?
- Who might be interested in our products or services?

**ACHEMA online**, the up-to-date information platform for the global process industry is the quick and easy way to navigate the world of process technology. Comprehensive, clearly structured data and a user-friendly menu make it easy to benefit from the largest information source for process equipment available today.

Every exhibitor at AchemAsia will be automatically included in ACHEMA online as part of the AchemAsia media package*).

*) general terms of participation apply

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**Hall Layout China National Convention Center**

- Stands in prime location: € 513/m² (40% discount)
- Stands in preferential location: 30% discount
- Aisle stands in preferential location: 15% discount
- Standard stands: 40% discount
- Raw space (no stand construction, min. 36 m²): € 17/m² (discount)

Exemplary demonstration of the price groups