ANNOUNCEMENT

KEY FOCUS
PROCESS TECHNOLOGY
PHARMA TECHNOLOGY
WATER MANAGEMENT
PLANT & PROCESS SAFETY
DIGITALIZATION

NEW VENUE

21–23 May 2019 | Shanghai
11th International Expo and Innovation Forum for Sustainable Chemical Production

ANNOUNCEMENT
THE GATEWAY TO CHINA’S PROCESS INDUSTRY

China is one of the key markets of our industry. At the same time, it is also one of the most challenging markets – and it is the market whose unparalleled success story is still on the rise. The most recent import initiative of the Chinese government, aimed to balance the country’s trade surplus, will add a new momentum to chances for international suppliers.

The mission of AchemAsia is very much straightforward: To offer a platform for market access; to enhance communications between customers, suppliers, and potential cooperation partners; and to push innovations in and beyond China’s process industry.

To achieve these goals we align our expertise of thirty years as event organizers in China with the unique background of ACHEMA, undisputedly the world’s leading show for our sector – and combine this with DECHEMA’s broad network as an international member society and a trusted counterpart for Chinese associations.

AchemAsia has become the leading communication hub for suppliers of the process industries since it premiered thirty years ago. The eleventh edition of AchemAsia in 2019 now brings some fresh elements into play: The highly modern and perfectly located NECC in Shanghai as new venue is within easy reach of Shanghai’s domestic airport and gets AchemAsia even closer to your target groups. And the updated topical profile with a strong focus on recent trends as well as priorities of China’s current Five-Year Plan gives AchemAsia a cutting edge against other platforms addressing the country’s endeavour for sustainability.

What did not change: AchemAsia is a prime opportunity to strengthen your position on the Chinese market, to underline your technical leadership, and to gain ground against the competition.

ACHEMA 2019

The success platform to present innovations for China’s process industry to a key audience.

ACHEMA SUCCESS FACTORS

» most international – and most visible – event for China’s process industry
» face-to-face communication with experts and decision makers
» partnering arena among China’s trendsetters
» stepping stone to investment decisions
» showcase for innovations
» integrated technical solutions for key sectors of the process industry
» opportunity to recruit new personnel
» synergies through DECHEMA’s global network

ACHEMA COUNTRY FOCUS: CHINA

» the world’s number one in foreign investments
» the world’s second largest consumer – and third largest producer – of chemical products
» solid forecast: economic growth will continue!
» shift from export-driven, commodities’ economy to high-tech value creation
» government initiated import boost to achieve import-export balance
» successful reform policy
» steady adaptation to market economy structures
» rapidly growing domestic market due to rising middle class
» global powerhouse for the production of industrial goods
» increasing competitiveness of products “made in China”
» chemical process industry in pole position within China’s economy
» substantial progress in the protection of intellectual property rights

Destination China – the global hotspot of our industry.
ACHEMA

EXPO PROFILE

ACHEMA puts the *growth and core sectors* of China’s process industry in the center of focus, with sustainability as anchor theme:

» Process Technology
» Pharma Technology
» Industrial Water Management
» Plant and Process Safety
» Digitalization

EXPO AND CONFERENCE – A BALANCED SYNERGY

Interactive Conference: Symposia on AchemAsia’s focal topics are addressing subjects of practical relevance or special interest. They are individually organized in cooperation with DECHEMA’s partner associations and seamlessly integrated into the exhibition.

» Resource efficiency and process intensification
» Future production in chemical and pharmaceutical industry
» Pharma meets production
» Advances in industrial water management
» Play it safe – New concepts for process and labour safety
» State-of-the-art in fluid handling
» AchemAsia PRAXISforum: New products and services
» Materials for renewable energy production and storage
» Digitalization

BY PARTICIPATING IN ACHEMA, ATTENDEES WILL

» *obtain* first-hand information on recent trends in China’s process industry
» *identify* present technological demand
» *listen* to senior speakers discussing China’s tech-strategy
» *meet* the industry’s innovation drivers at one venue
» *gain* valuable insight in new products and services
» *learn* from the experience of domestic and foreign investors
» *discuss* with potential cooperation partners

GREAT VENUE – EASY LOGISTICS – GRADED RENTAL RATES – TRANSPARENT COSTS

The all-new NECC *National Exhibition and Convention Center (Shanghai)* which will host the 11th AchemAsia means a substantial upgrade from previous standards. With its convenient location it is easily accessible through a highly developed transportation network: Just 1.5 km away from Hongqiao Transportation Hub, NECC is linked to Shanghai’s domestic airport and to the adjacent railway station via the city’s Metro Line 2. All major cities in the Yangtze River Delta are a maximum of two hours away by train – and travel from any sizeable city of the Asia-Pacific region is a matter of less than three hours flight.

In other words: NECC provides the perfect stage for AchemAsia… and our graded rental rates make it easy for exhibitors to find the suitable option for their budget.

AchemAsia rental rates:

» block or corner stands: € 513.-/m²
» central aisle stands: 15 % discount
» standard aisle stands: 30 % discount
» mandatory media package: € 350.-
» co-exhibitor fee: € 1,100.-
» mandatory media package for co-exhibitors: € 175.-

Rental fees include:

» stand walls in modular construction
» carpeting and basic cleaning
» fascia board with company name
» standard socket
» spotlights
» 2 chairs and 1 table or counter

The minimum stand size is 12 m², and 9 m² for aisle stands along the outer hallways; raw space (stand area without stand construction) is alternatively available for booths larger than 36 m² at a rental rate uniformly reduced by € 17.-/m² for all booth types.
ACHEMASIA – FACTS AND FIGURES

EXHIBITORS

<table>
<thead>
<tr>
<th>Year</th>
<th>Exhibitors</th>
<th>Exhibitors from China</th>
<th>Exhibitors from abroad</th>
<th>Countries / Regions</th>
<th>Visitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>295</td>
<td>194</td>
<td>101</td>
<td>17</td>
<td>11,834⁴</td>
</tr>
<tr>
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<td>178</td>
<td>23</td>
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Visitors:
- 11,834⁴: shortened 3-day event schedule
- 12,470⁴: introduction of electronic visitor counting

ACHEMASIA – RECENT FIGURES

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VISITOR SURVEY – FIELD OF ACTIVITY

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<tr>
<th>Field of Activity</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Planning and Construction</td>
<td>15%</td>
</tr>
<tr>
<td>Research and Development</td>
<td>24%</td>
</tr>
<tr>
<td>Production</td>
<td>14%</td>
</tr>
<tr>
<td>Materials Testing</td>
<td>2%</td>
</tr>
<tr>
<td>Consulting</td>
<td>14%</td>
</tr>
<tr>
<td>Information and Data Processing</td>
<td>6%</td>
</tr>
<tr>
<td>Sales</td>
<td>18%</td>
</tr>
<tr>
<td>Other</td>
<td>7%</td>
</tr>
</tbody>
</table>

VISITOR SURVEY – PLACE OF WORK

<table>
<thead>
<tr>
<th>Place of Work</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>Industry</td>
<td>46%</td>
</tr>
<tr>
<td>Research</td>
<td>12%</td>
</tr>
<tr>
<td>Trade</td>
<td>17%</td>
</tr>
<tr>
<td>Other</td>
<td>25%</td>
</tr>
</tbody>
</table>

VISITOR SURVEY – PROFESSIONAL BACKGROUND

<table>
<thead>
<tr>
<th>Professional Background</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chemist / Physicist</td>
<td>2%</td>
</tr>
<tr>
<td>Lab assistant</td>
<td>5%</td>
</tr>
<tr>
<td>Student</td>
<td>6%</td>
</tr>
<tr>
<td>Other</td>
<td>13%</td>
</tr>
<tr>
<td>Engineer</td>
<td>40%</td>
</tr>
<tr>
<td>Other</td>
<td>25%</td>
</tr>
</tbody>
</table>

ORGANIZERS

DECHEMA Exhibitions GmbH
CIESC – Chemical Industry and Engineering Society of China
ORGANIZATIONAL MATTERS

EXHIBITION SPACE will be allocated to exhibitors on a first-come first-served basis. Applications are requested prior to January 31, 2019. Until this date, exhibitors can also withdraw their application free of charge. Applications received before 1 November 2018 qualify for the early bird rate, i.e. an additional discount of 5% on all rental fees.

Once a stand reservation has been confirmed, exhibitors will receive their user ID to order all available services online, together with a download option for the hall plan and stand allocation. As funding programmes will be made available in several countries, it may be advisable to contact the respective authority (e.g. the Ministry of Commerce) in your country.

PREFERRED CONFERENCE language is English. Please submit your proposed lecture in the form of a single page abstract (200 kB max.) via www.achemasia.de/congress and indicate the desired topic.

Deadline for lecture submissions is 30 November 2018.

Applications are welcome both from industry and academia on

» new scientific results of high application relevance and innovative problem solutions

» new developments and first practical experience.

AchemAsia — Supporting Institutions

» China Petroleum and Chemical Industry Federation (CPCIF)
» CCPIT Sub-Council of Chemical Industry (CCPIT CHEM)
» China Petrochemical Corporation (SINOPEC Group)
» PetroChina Company Limited
» CNOC Refinery Co., Ltd.
» SINOCHEM Group
» China National Chemical Corporation (ChemChina Group)
» Shanghai Huaoyi (Group) Company
» China Water Enterprise
» China Instrument and Control Society (CIS)
» China Pharmaceutical Association of Plant Engineering (CPAPE)
» Institute of Process Engineering, Chinese Academy of Sciences
» China National Petroleum and Chemical Planning Institute (NPCPI)
» Shanghai Research Institute of Chemical Industry (SRICI)
» East China University of Science and Technology (EUST)
» Shanghai Caohejing Hi-tech Park
» Shanghai Chemical Industry Park
» Shanghai Society of Chemistry and Chemical Industry (SSCCI)
» China National Chemical Information Centre (CNCIC)
» China Desalination Association (CDA)
» Association of International Chemical Manufacturers (ACIM)
» Society of Chemical Engineers, Japan
» Asian Pacific Confederation of Chemical Engineering (APCChE)
» Interamerican Confederation of Chemical Engineering
» French Association of Suppliers of the Chemical Industry (GIFIC)
» Verband Deutscher Maschinen- und Anlagenbau (VDMA)
» NAMUR
» ProcessNet
» International Sustainable Chemistry Collaborative Centre (ISC3)
» Together for Sustainability Initiative (TfS)
» European Federation of Chemical Engineering
» European Federation of Biotechnology
» European Federation of Corrosion

SUPPORT NETWORK

AchemAsia’s position today as the region’s leading event for the process industries is above all a result of the long-standing cooperation with DECHHEMA’s domestic, regional, and international partners.

Forging alliances for thirty years – AchemAsia’s network offers access to regional target groups.

www.achemasia.de
INTERNATIONAL ORGANIZERS OF
ACHEMA 2019

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Conference -152
Press -296, -277
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General Terms and Conditions for Participation

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VENV

NECC – National Exhibition and Convention Center (Shanghai)